



## BioMedGPS' All-Musculoskeletal Strategic Partnering & Investment Conference

June 14-15, 2010, Crowne Plaza Chicago O'Hare, Rosemont, IL

Join us at JointVentures 2010 and meet the leading innovators in the ortho-spine field, and let our panels of experts provide insight into innovative strategies that are essential to the success of your business in today's changing environment.

### Program Highlights

- **Keynote Speaker:** Dane A. Miller, PhD  
*Co-Founder and Board Member, Biomet, Inc.: "Starting Biomet, Then & Now"*
- **"State of the Industry" Address:** Charles Chon, *Director, Thomas Weisel Partners*
- **Venture Capital Panel Discussion:** "Changing Times Mean Changing Funding Strategies"  
**Moderator:** William Plovanic, *Managing Director, Equity Research, Medical Devices Analyst, Canaccord Adams*

#### Confirmed Panelists

- Tim Berkowitz, *President and Managing Director, HealthPointCapital*
- Dave Stassen, *Managing Director, Split Rock Partners*
- Hal Mathews, MD, *VP Clinical and Medical Affairs, Medtronic Spinal & Biologics*
- Mike Sherman, *Partner, MB Venture Partners*
- Dave Hood, *President, DH3 & Associates, and Former Senior Advisor for the Principal Assistant for Acquisitions, US Army MPMC*
- Anthony Viscogliosi, *Chairman and CEO, Small Bone Innovations, Inc., Principal, Viscogliosi Bros. LLC*
- **Regulatory/Reimbursement Panel Discussion:** "From Here to Device Commercialization: Regulatory/Reimbursement Challenges & Opportunities"  
**Moderator:** Janet Webb, *Founder/CEO, MEDVantage, Inc.*
- **Confirmed Panelists**
  - Glenn Stiegman, *VP, Regulatory Affairs, Musculoskeletal Clinical Regulatory Advisers, LLC (MCRA)*
  - Charles Schneider, *VP, Reimbursement, Musculoskeletal Clinical Regulatory Advisers, LLC (MCRA)*
  - Thomas Novelli, *Director of Federal Affairs, Medical Device Manufacturers Association (MDMA)*
  - Neal Defibaugh, *VP Clinical & Regulatory Affairs, AxioMed Spine Corporation*
- **Guest Speaker:** Stan Mendenhall, *Editor and Publisher, Orthopedic Network News: "Device Prices and Hospital Payment: Trends and Challenges"*
- **Topics to be Covered**
  - Trends in prices paid by hospitals for medical devices
  - Prices paid vs. device utilization: The key differences
  - Challenges faced by hospitals in managing device innovation
  - What device manufacturers can do to help the hospitals

- **Two Back-to-Back Educational Workshops for Start-Ups, hosted by Medmarc and MCRA: "The New Golden Rules of Clinical Trial Planning & Implementation"**

Two back-to-back workshop sessions designed for emerging ortho-spine companies interested in clinical, regulatory, reimbursement, compliance and clinical trial/products and executive liability risk management issues. Join us for a fast paced and interactive discussion designed to help you manage your resources and investment capital in a more efficient manner and improve the likelihood of meeting milestones and achieving benchmarks.

- **Exhibit/Networking Hall open during the entire event**
- **Monday Evening Receptions...** and much more! Visit [www.jointventuresconference.com](http://www.jointventuresconference.com) for full event details!

### Presenting Companies Confirmed to Date

- Articular Engineering, LLC
- Accelalox Inc.
- Bone Biologics, Inc.
- CoreSpine Technologies, LLC
- Echometrix LLC
- Innovative Medical Device Solutions (IMDS)
- LifeModeler, Inc.
- Life Spine, Inc.
- LRS Ortho, Ltd.
- MTF Sports Medicine
- NociMed, LLC
- ORTEQ Bioengineering
- OrthoCor Medical
- OrthoPediatrics Corp.
- OrthoX, LLC
- ProChon Biotech, Ltd.
- Small Bone Innovations, Inc.
- Soft Tissue Regeneration, Inc.
- SpineAlign Medical, Inc.
- SpineFrontier, Inc.
- TissueGene, Inc.

...25+ innovative, musculoskeletal start-up companies will present in all, seeking funding and/or strategic partnership; visit our website for the latest information.

#### To register:

Call Tracy Neilsson at 949-559-5511, e-mail [info@biomedgps.com](mailto:info@biomedgps.com), or register on our website at [www.jointventuresconference.com](http://www.jointventuresconference.com)